

RETURN ON INVESTMENT CALCULATOR

A guide to help understand the actual Return On Investment in growing new groomers for your business!

TOTAL INVESTMENT IN STUDENT

1

$$\begin{array}{ccccccc}
 \text{LVI: 5wks} & & & & & & \\
 \text{LV2: 10wks} & \times & 40 & \times & \$ & = & + \$900 + \$875 + \$185 \\
 \text{Est. Time to Complete} & \text{Hours Per} & \text{Hourly Rate} & \text{Total Labor Expense} & \text{Program Fee} & \text{Toolkit} & \text{Book Bundle} \\
 \text{(weeks at Full-Time)} & \text{Week} & & \text{During Training} & \text{Per Level} & \text{(One-time purchase)} & \text{(One-time Purchase)}
 \end{array}$$

Total Investment In Student (I) = \$ _____

2

Total Daily Wages Expense (A) = Hourly Rate x 8 (hrs/day) A = \$ _____

PRODUCTIVITY

3

Average dogs per day is based on completion of each level.

$$\begin{array}{ccc}
 5 & \times & \$50 \\
 \text{Avg. Student} & & \text{Avg. Ticket Price} \\
 \text{Dogs Per Day} & & \\
 & = & \$250 \\
 & & \text{Total Daily} \\
 & & \text{Production (B)}
 \end{array}$$

Ex. At the end of Level 1 the student will be able to complete 5 Bath and Brush Dogs/Day. At the end of Level 2 the student should be able to complete 5 Dogs/Day (Combination of Haircut & Bath and Brush Dogs).

4

C = B - A Total Daily Gross Profit (C) = Total Daily Production (B) - Total Daily Wages Expense (A)

Total Daily
Gross Profit (C) = \$ _____
(Avg.)

RETURN ON INVESTMENT

5

In Total Production Days (w/Gross Profit Dollars)

D = I/C Production Days (D) = Total Investment in Student (I) / Total Daily Gross Profit (C)

= _____ Days

START LOOKING AT HIRING DIFFERENTLY

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