# Stand out in the Crowd

With Independent 3rd Party Certification





#### Did You Know?

The Professional Animal Care Certification Council (PACCC) exists to bring independent testing and certification to the enitre pet care services industry. Professionals that pass stringent testing reflecting a professional's broad base knowledge of animal care will receive a 3-year renewable certification.

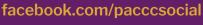
#### What's In It For You?

Independent certification is an important step for a rapidly growing industry with a reputation that is frequently damaged by news reports of serious pet accidents and deaths both in facility-based businesses and in-home businesses.

Set yourself apart and prove your knowledge with PACCC Certification.

#### Interested in knowing more? Contact us below.

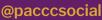






paccert.org







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#### Why Should You/Your Team Get Certified?

- Set yourself apart as a pet care professional that values continuing education and quality care
- Elevate the value of your services
- Build and retain teams of top
  professionals who share the
  same values
- Keep team members current on education and best practices

## Why Look for a Certified Professional?

- Independent, 3rd party certification guarantees continuing education and training according to established industry best practices
- Must abide by a code of ethics to put the welfare of the pets first
- Enjoy the peace of mind that your pets are in the best professional care

### Why Work for a Certified Professional?

- Be part of a team that puts the well-being of the animals before all other business considerations
- Engage in ongoing education, in an environment that operates by established best practices
- Work for an individual who invests in their people and the pets in their care